

B Academics Roundtable session on Teaching & Curriculum Development

DERECHO INNOVA'S SYLLABI PRESENTATION

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2019

INTRODUCTION

- The Pontifical Catholic University of Chile (UC) School of Law has 130 years and is one of the best law school in Latin America.
- In 2017, *Derecho Innova*, as a UC's student project, won a B Lab's call for Teaching & Curriculum Development in 2017. Diego Torres and Juan Luis Gubbins were the project's coordinators.
- The purpose of the competition was the development of two B corps' academic programs for law schools (an undergraduate course and a postgraduate course).
- We were a group of 11 students and, with the help of 2 teachers, we wrote two teacher's guides and syllabi.



MR. RAÚL ÁLVAREZ

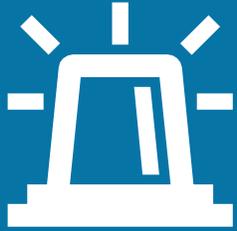
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- Associate in the Environmental and Regulatory Law department of Cariola Díez Pérez Cotapos (Chilean business law firm)
- 2019: Admitted to practice law in Chile
- 2017: UC School of Law, LL.B.
- Academic activities in UC School of Law:
 - 2019: Teaching assistant of Corporate Sustainability course
 - 2018: Coordinator of Corporate Sustainability Academic Program
 - 2013 – 2016: Teaching assistant of Constitutional Law course



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WHICH ARE THE BEST OPTIONS TO LEARN ABOUT B CORPS IN A LAW SCHOOL?



**RESEARCH ABOUT
B CORPS'
CURRENT
CHALLENGES**



**HOW TO
IMPROVE
THE B LAB
CERTIFICATION?**



**CREATE NEW
LEGAL
SOLUTIONS**

LAWYER MARÍA EMILIA CORREA

SISTEMA B CO-FOUNDER & SENIOR STRATEGIST



"When you study law you often devote yourself to studying what exists, but you also have the opportunity, and are being educated, to take part in the construction of laws for the society in which you want to live"

<https://youtu.be/Npge9sjk3Oo>

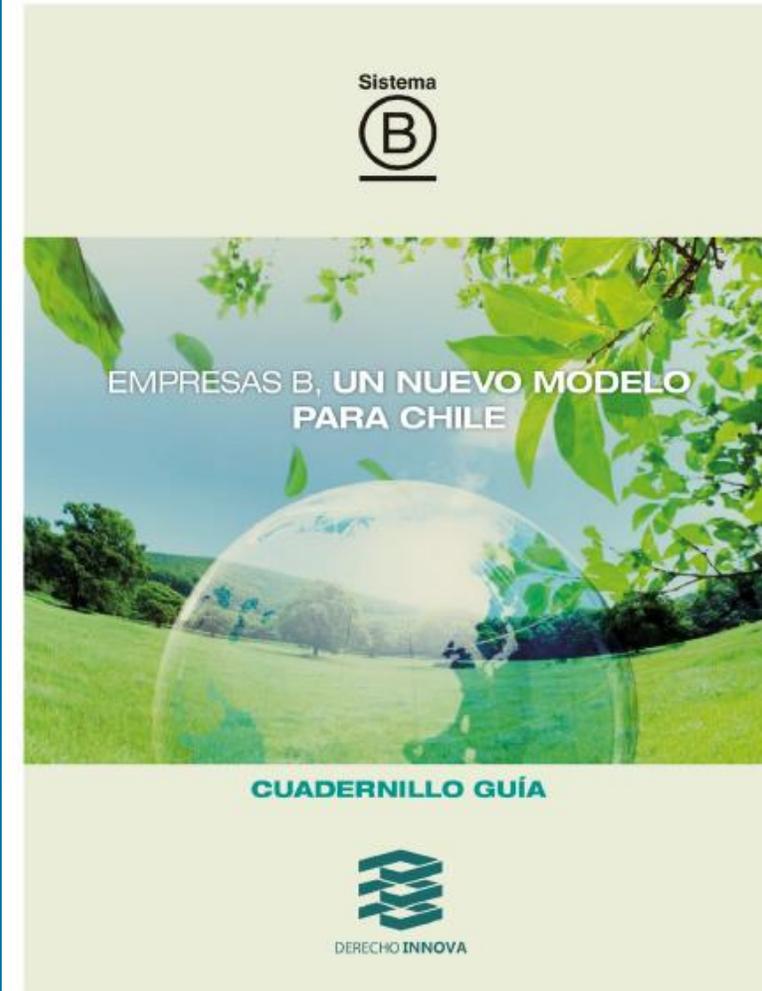
THE UNDERGRADUATE COURSE “BOARDING ON B LAB (SISTEMA B)”

- We invite the students to join us in a journey: each one of the 11 units have an analogy with a boat trip in its title:
 - “Knowing the Ocean”: Economic law
 - “Hiring sailors”: Labor law
 - “Steering the boat”: Corporate law
 - “The art of sailing”: Environmental law
- We propose an elective course or the use of each unit as part of the correspondent core course.
- The students only need knowing the basics of commercial law to take the course.



THE POSTGRADUATE COURSE “B CORPS, A NEW MODEL FOR CHILE”

- The postgraduate course has 2 big units:
 - B Lab’s certification: How to comply with the different matters of the certification?;
 - New Legal Framework for Chile: Comparative law and bills.
- Both courses consider a practical exercise:
 - Presentation about which are the best legal framework for a B Corp’s business model;
 - Each group of students must choose one topic of the B Lab’s certification;
 - Write a short paper about the identified legal issues.
- Both courses consider experts presentations.



“DISABILITY DOES NOT MEAN INABILITY”

MIGUEL MORALES, TED^x PUCDECHILE

TED^x
PUCdeChile
x = independently organized TED event
26.08.17



**MIGUEL
MORALES**

FUNDADOR Y PRESIDENTE DE ARMAMATER

In 1991, Miguel Morales created “Armamater” the first company for people with disabilities in Chile.

Miguel worked in a transnational telecommunications company. After becoming blind he did not find a job.

I met Miguel Morales in the UC Legal Clinic and I helped with the necessary legal formalities to create a non-profit organization to get government funding.

We tried to certificate “Armamater” as a B Corp, but we did not get enough score in the B Lab’s certification.

Recently he applied for a government funding to become certified as a B Corp.

“DISABILITY DOES NOT MEAN INABILITY” MIGUEL MORALES, TED^x PUCDECHILE



<https://youtu.be/WtBlp72Og-M>

CHALLENGES TO TEACH THE COURSES

- The Derecho Innova's ex-members are currently in their last years of university, preparing their bar exam or working in big firms.
- We proposed the undergraduate course to the academic authorities of UC School of Law, and we hope to teach the course in 2020.
- Our goal should be incorporate B Corps' topics in the core courses (courses as commercial law; legal clinic; introduction to law; labor law; etc.).
- UC School of Law change the undergraduate optative courses (from a full semester to an 8 weeks term).

